

Merton Council

Licensing Sub-Committee

Membership

Councillors:

John Sargeant

Judy Saunders

David Simpson CBE

A meeting of the Licensing Sub-Committee will be held on:

Date: 23 January 2017

Time: 1.30 pm

**Venue: Council chamber - Merton Civic Centre, London Road, Morden
SM4 5DX**

Agenda for this meeting

- 1 Appointment of Chair
- 2 Apologies for Absence
- 3 Declarations of Pecuniary Interest
- 4 Akwaba Cheri's Mini Market, 45 Upper Green East, Mitcham, Surrey, CR4 2PF 1 - 46

Note on declarations of interest

Members are advised to declare any Disclosable Pecuniary Interest in any matter to be considered at the meeting. If a pecuniary interest is declared they should withdraw from the meeting room during the whole of the consideration of that matter and must not participate in any vote on that matter. If members consider they should not participate because of a non-pecuniary interest which may give rise to a perception of bias, they should declare this, withdraw and not participate in consideration of the item. For further advice please speak with the Assistant Director of Corporate Governance.

This is a public meeting and attendance by the public is encouraged and welcomed. For more information about the agenda and the decision making process contact democratic.services@merton.gov.uk or telephone 020 8545 3616.

Press enquiries: press@merton.gov.uk or telephone 020 8545 3181

Email alerts: Get notified when agendas are published
www.merton.gov.uk/council/committee.htm?view=emailer

For more information about Merton Council visit www.merton.gov.uk

Procedure to be followed at Licensing Hearing

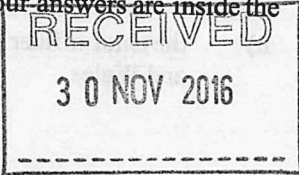
1. The Chair will welcome all parties and all present will be introduced/introduce themselves
2. The Chair will confirm the sub-committee hearing procedures, a copy of which was included in the notice and agenda packs sent to all parties.
3. The Chair will ask the Legal Adviser to inform those present that the sub-committee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14.
If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.
7. The Responsible Authorities will present their case. Questions can then be asked of the Responsible Authorities by the Applicant, the interested parties, and members of the Sub-Committee.
8. Presentation by any interested party. Questions can then be asked of the interested party by the Applicants, the Responsible Authorities and members of the Sub-Committee.
9. The Chair will ask the Licensing Officer for any comments/ clarifications
10. The Chair will ask the Legal Adviser for any comments/clarifications
11. The Chair will invite closing statements by the responsible authorities
12. The Chair will invite closing statements by the interested parties
13. The Chair will invite closing statements by the Applicant
14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will be invited to also retire.
15. In closed session the Sub-Committee will make their decision. They may ask the Legal Officer for advice during this session.
16. The Sub Committee will return and re-open for public session.
17. The Chair will invite the Legal Officer to present the advice provided during private session.
18. The Sub-committee's decision will be read out either by the Chair or the Chair will invite the Legal Officer to do so.
19. The Chair will inform those present that all parties should receive a written copy of the decision notice within 5 working days, and then close the Hearing

Application for a premises licence to be granted under the Licensing Act 2003

TOTAL PAID: £192/96.

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.



You may wish to keep a copy of the completed form for your records.

I/we MR. KOFFI EMMANUEL N'GUESSAN
 (Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
AKWABA CHERI'S MINI MARKET 45 UPPER GREEN EAST MITCHAM SURREY			
Post town		Postcode	CR4 2PF
Telephone number at premises (if any)	0203 784 2513		
Non-domestic rateable value of premises	£ 7,700.00		

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i. as a limited company please complete section (B)
 - ii. as a partnership please complete section (B)
 - iii. as an unincorporated association or please complete section (B)
 - iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)

- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)




* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev) <input type="checkbox"/>
Surname N'GUESSAN		First names KOFFI EMMANUEL		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes
Current postal address if different from premises address				
Post town		Postcode		
Daytime contact telephone number				
E-mail address (optional)				

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
27	12	2016

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

THIS IS A CONVENIENCE SHOP (MINI MARKET) SITUATED IN 45 UPPER GREEN EAST, MITCHAM CR4 2PF WITH ALL FACILITIES FOR CONDUCTING LICENSABLE ACTIVITY OF SALE OF ALCOHOL FOR CONSUMPTION OFF THE PREMISES. THE SHOP IS WITH SINGLE DOOR FRONT ENTRANCE AND SIDES WITH GLASS WINDOW AND FITTED WITH EXTERNAL METAL SHUTTER AND SECURED WITH HEAVY DUTY PROFESSIONAL LOCKS.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

--

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	Please give further details here (please read guidance note 3)					
Mon								
Tue								
Wed						State any seasonal variations for performing plays (please read guidance note 4)		
Thur								
Fri						Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat								
Sun								

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			State any seasonal variations for indoor sporting events (please read guidance note 4)
Tue			
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed				State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)	
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	Please give further details here (please read guidance note 3)					
Mon								
Tue								
Wed						State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur								
Fri						Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat								
Sun								

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	10.00 hrs	23.00 hrs	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Tue	10.00 hrs	23.00 hrs			
Wed	10.00 hrs	23.00 hrs			
Thur	10.00 hrs	23.00 hrs	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	10.00 hrs	23.00 hrs			
Sat	10.00 hrs	23.00 hrs			
Sun	10.00 hrs	23.00 hrs			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name		MR. KOFFI EMMANUEL N'GUESSAN	
Address		[REDACTED]	
Postcode		[REDACTED]	
Personal licence number (if known)		16/00267/LIPERS	
Issuing licensing authority (if known)		LONDON BOROUGH OF CROYDON	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE EXCEPT FOR THE SALE OF ALCOHOL TO BE CONSUMED OFF THE PREMISES

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Mon	08.00hrs	23.00hrs	
Tue	08.00hrs	23.00hrs	
Wed	08.00hrs	23.00hrs	
Thur	08.00hrs	23.00hrs	
Fri	08.00hrs	23.00hrs	
Sat	08.00hrs	23.00hrs	
Sun	08.00hrs	23.00hrs	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

TRAINING OF ALL STAFF ON THE PREMISES TO ENSURE THAT THEY UNDERSTAND AND ADHERE TO THE LAW RELATING TO THE SALE OF ALCOHOL. AND ALSO REFRESHER TRAINING WILL BE GIVEN ON A REGULAR BASIS AND TRAINING RECORDS WILL BE KEPT AND MADE AVAILABLE TO POLICE OR COUNCIL OFFICIALS IF REQUESTED.

b) The prevention of crime and disorder

CCTV SYSTEM CONSISTING OF 8 CAMERAS IS UNDER INSTALLATION THAT WILL MEET THE STANDARD REQUIRED BY THE POLICE AND MAINTAINED AND FULLY OPERATIONAL AT ALL TIMES, 2 CAMERAS WILL BE FITTED, EACH FRONT AND BACK OF THE SHOP BUILDING. RECORDINGS WILL BE KEPT IN ACCORDANCE WITH THE GUIDELINES FOR A MINIMUM OF 31 DAYS AND WILL BE MADE AVAILABLE TO ALL RELEVANT AUTHORITIES ON REQUEST. ALARM SYSTEM IS IN PLACE AND THE SHOP IS SECURED WITH EXTERNAL METAL SHUTTER AND LOCKED WITH HEAVY DUTY PROFESSIONAL LOCKS.

c) Public safety

ALL STAFF WILL BE TRAINED TO DEAL WITH ANY OUTBREAK OF FIRE AT THE PREMISES. FIRE EXTINGUISHERS WILL BE KEPT IN PLACE AND REGULARLY SERVICED IN LINE WITH GUIDELINES OF FIRE AUTHORITY TO COMPLY WITH ANY REQUIREMENT OF THE FIRE AUTHORITY. SMOKE DETECTORS AND FIRE ALARM SYSTEM HAS BEEN INSTALLED IN THE SHOP. DESIGNATED PREMISES SUPERVISOR WILL ENSURE AND TAKE EVERY STEPS TO MAINTAIN PUBLIC SAFETY AT ALL TIMES. SHOP IS WELL LIT AND VENTILATED WITH FIRE EXIT CLEARLY MARKED IN THE SHOP.

d) The prevention of public nuisance

THE DESIGNATED PREMISES SUPERVISOR WILL ENSURE THAT THE AREA IN AROUND THE PREMISES IS KEPT CLEAN AND TIDY ALWAYS. ALL REFUSES ARE DISPOSED ACCORDING TO LOCAL REFUSE COLLECTING SYSTEM IN PLACE. THE SHOP HAS REFUSE COLLECTING CONTRACT WITH MERTON COUNCIL. TO AVOID PUBLIC NUISANCE, ALL STAFF WILL ADHERE THAT THEY WILL NOT SERVE ALCOHOL TO ANYONE WHO IS DRUNK OR UNDER 18. DPS WILL CLOSELY MONITOR IN AND AROUND THE PREMISES TO MAINTAIN A SAFE AREA FOR THE PUBLIC.

e) The protection of children from harm

THE DPS AND ALL STAFF WILL TAKE EVERY STEP IN PROTECTING CHILDREN FROM HARM, PRINCIPALLY EMPHASISING ON A PHOTO ID, PROOF OF AGE SCHEME AND APPLICATION CHALLENGE 25 AND ALSO MAINTAINING REFUSAL BOOK RECORDED WITH INCIDENTS WHERE ALCOHOL AND OTHER AGE RELATED PRODUCTS ARE REFUSED. THE REFUSAL BOOK WILL BE MADE AVAILABLE TO POLICE AND COUNCIL AUTHORITIES ON REQUEST. THE DPS WILL TAKE APPROPRIATE STEPS TO ELIMINATE ANY ATTEMPTS OF PROXY PURCHASE AND WILL STRICTLY IMPLEMENT THE REQUIREMENT OF PROOF OF AGE. A VISIBLE NOTICE WILL BE DISPLAYED AS "NO PROOF OF AGE - NO SALES".

Checklist:


Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.




IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	29/11/16
Capacity	AGENT

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

MR. S. THAVANESSAN
 ABBEY TRAINING.NET
 38 LONDON ROAD
 TOOTING
 LONDON

Post town		Postcode	SW17 9HP
Telephone number (if any)	0208 640 9900		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
ness38@ymail.com			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

SCHEDULE 11
PART A

London Borough of Merton
Merton Civic Centre, London Road, Morden SM4 5DX

Consent of individual to being specified as premises supervisor

I MR. KOFFI EMMANUEL N'GUESSANof
[full name of prospective premises supervisor]


[home address of prospective premises supervisor]



hereby confirm that I give my consent to be specified as the designated premises supervisor in
relation to the application for PREMISES LICENCE
[type of application]

by MR. KOFFI EMMANUEL N'GUESSAN
[name of applicant]

relating to a premises licencefor
[number of existing licence, if any]

AKWABA CHERI'S MINI MARKET
[name and address of premises to which the application relates]

45 UPPER GREEN EAST

MITCHAM, SURREY CR4 2PF

and any premises licence to be granted or varied in respect of this application made by

MR. KOFFI EMMANUEL N'GUESSAN
[name of applicant]

concerning the supply of alcohol at AKWABA CHERI'S MINI MARKET
[name and address of premises to which application relates]

45 UPPER GREEN EAST

MITCHAM

SURREY CR4 2PF


I also confirm that I am applying for, intend to apply for, currently hold a personal licence,

details of which I set out below. Personal licence number 16/00267/LIPERS
[insert personal licence number, if any]

Personal licence issuing authority LONDON BOROUGH OF CROYDON
[insert name and address and telephone number of personal licence issuing authority, if any]

BERNARD WEATHERILL HOUSE, 8 MINT WALK

CROYDON CRO 1EA

Signed 

Name MR. KOFFI EMMANUEL N'GUESSAN
[please print]

Dated 29/11/16.

DESCRIPTION	KEY
SMOKE DETECTOR	SD
CCTV	CCTV
FIRE EXTINGUISHER	EXT
EMERGENCY LIGHT	EL
Key Notes 1 This shop have external metal shutter with heavy duty professional locks 2 24 hour recording with CCTV cameras as shown on the plan 3 Emergency light fixed as shown on plan 4 Fire extinguisher are kept as on plan	

Harans Architects

Contacts:
07403919666

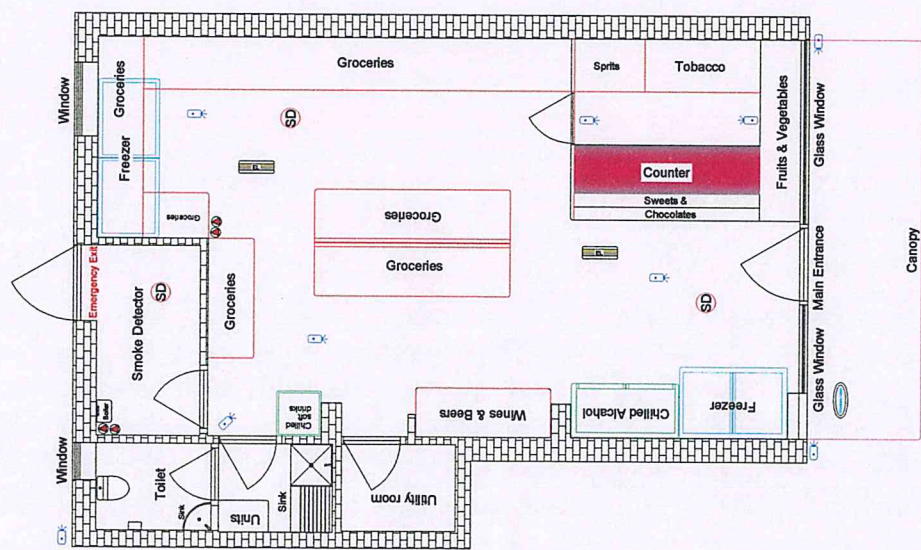
Title:

Shop Floor Layout

Name & Address:
AKWABA CHERI'S
MINI MARKET
45, Upper Green East,
Mitcham
CR4 2PF

Drawn By:
Prabha

Scale	1:100
Date	05/11/2016
Dimension	Millimetres



UPPER GREEN EAST ROAD



This page is intentionally left blank

The Licensing Department
The London Borough of Merton
Merton Civic Centre,
London Road,
Morden
SM4 5DX

VW - Merton Borough
VW - Wimbledon Police Station

Wimbledon Police Station
15-23 Queens Road
London
SW19 8NN
Telephone: 020 8649 3074
Email: Russ.Stevens@met.police.uk

21st December 2016

Re:- Application for Premises Licence for Akwaba Cheri's Mini Market, 45 Upper Green East, Mitcham, Surrey. CR4 2PF.

Dear Sir/Madam,

On 2nd December 2016 an application was received from Mr Koffi Emmanuel N'Guessan for a Premises Licence under Section 17 of the Licensing Act 2003.

The application can be summarised as follows:-

Akwaba Cheri's Mini Market is a Convenience Shop "with all facilities for conducting licensable activity of sale of alcohol for consumption off the premises".

Mr N'Guessan applies for a licence to sell alcohol (off premises) from 1000-2300hrs daily and lists premises open to public from 0800-2300hrs daily.

The application states that all staff will be trained in the lawful sale of alcohol, a CCTV system will be installed, and a Challenge 25 policy adopted.

Police wish to make representations to this application on all four of the licensing objectives with the following grounds:

Street Drinking is a serious and well documented problem in Mitcham Town Centre. So much so that there have been a number of official measures put in place to restrict the supply and consumption of alcohol:

- A Controlled Drinking Zone (CDZ) exists to prohibit drinking alcohol in public and gives Police alcohol seizure powers.
- Mitcham Town Centre is subject of a Cumulative Impact Zone (CIZ), relating solely to Off-Licences.
- An application has been submitted for a Public Space Protection Order to deal specifically with Street Drinkers.

- Responsible Retailers Agreement to self regulate sale of high strength beers and ciders.

Street Drinkers adversely affect both residents and businesses in Mitcham. Local residents regularly complain about drunk people urinating in the street and in gardens, dropping litter and empty drink cans, broken glass. Residents feel unsafe and are subjected to abuse when walking past groups of street drinkers loitering in public areas.

Local businesses suffer from regular low value thefts, as well as begging, threats of violence, abuse, and loss of genuine customers as a result.

Attached to this representation are ten impact statements taken from local residents and businesses who have been affected by Street Drinkers.

Street Drinking and the associated Anti-Social Behaviour remains a serious problem in Mitcham despite the aforementioned control measures. In fact, since the phase 1 regeneration, the presence of street drinkers in Mitcham town centre has noticeably increased.

In March 2015 a Police Town Centre Team was formed to tackle crime and ASB in central Mitcham. They have used extensive problem solving tactics but appear to be fighting a losing battle.

The CDZ is enforced on a daily basis but its powers are limited and relatively ineffective. CDZ legislation allows Police to seize containers of alcohol and a power of arrest is attached if a person fails to surrender. However there is no power of search. Police will seize an opened can of alcohol from a street drinker but they usually have several more cans upon their person.

The street drinkers are fully informed on the CDZ and Police powers. They will always surrender their alcohol. This is because the supply of strong alcohol is so easily accessible in the Town Centre. The Town Centre Team have only arrested one person for failing to surrender alcohol when required. The alcohol being seized generally costs £1 per can.

Mitcham Town Centre Team and the Borough Licensing Officer have visited all the licensed premises in the Town Centre and explained the community impact of selling high strength alcohol. Almost all of the retailers, apart from two, have signed up to a 'Responsible Retailer Agreement'. Unfortunately this agreement is not enforceable and appears to have been disregarded by most.

Police are now issuing Community Protection Notices (CPN) under the new ASB legislation. The CPN's allow us to place specific conditions on our habitual street drinkers. The routine process is that when a CDZ is enforced the person will be issued with a CPN warning. Repeat behaviour will result in a full notice being issued. Breaching a CPN is an offence and will generally result in arrests and interviews. This process involves a huge amount of work and keeps Police officers off the street for a disproportionate length of time.

Over 45 Community Protection Notices have been issued to date. Ten people have been charged for breaching their CPN. Some are still waiting for their court date, but those whose cases have been heard are being fined around £180.

Any additional alcohol retailer within in Mitcham town centre will add to the supply of alcohol to street drinkers and directly contribute towards the existing problem. A reduction in supply is an option to be explored at every opportunity, and increase in supply will certainly exacerbate the problem.

Akwaba Cheri's Mini Market is situated in the centre of a Cumulative Impact Zone. This area of Mitcham is completely saturated with premises selling alcohol. The CIZ is specifically in relation to shops selling alcohol for consumption off the premises and is in response to the problem of street drinking and associated anti-social behaviour.

Akwaba Cheri's Mini Market is three shops along from Ronnie's Cutter at 37-39 Upper Green East. This is a large off-licence / convenience store, already subject to numerous complaints from local residents as a contributor to the street drinking problem.

On Tuesday 6th December 2016, I visited Akwaba Cheri's Mini Market and spoke to the applicant, Koffi N'Guessan. As a result of our meeting I have grave concerns over Mr N'Guessan's ability to sell alcohol responsibly. The shop itself is poorly designed and is not in any way attractive or inviting. The general feeling of chaos is apparent immediately upon entry. There are old yellowing and ill-fitting shelf display units along most walls with a chest fridge or freezer at the back of the shop, and an upright display fridge to the left of the entrance door. The shelves appear reasonably well stocked with African groceries, herbs and spices, and baby milk formula. There are buckets on the floor containing fruit and vegetables.

There is no indication anywhere in the shop as to the prices of any items. There are no price labels or product information. Some shelves have piles of items such as boxes of toothpaste, apparently for sale but displayed in an untidy pile.

There is a rudimentary counter unit with a cash till near to the entrance.

When I entered the store I joined three people standing in silence, I asked each one if they worked in the shop, and they all said no. Eventually, Mr N'Guessan appeared and the customers paid for goods or had enquiries.

Whilst we discussed Mr N'Guessan's application, several people entered the shop, selected items, put them in their bags and just placed cash on the counter before leaving. The only interaction between customer and staff on each occasion was the customer showing Mr N'Guessan the money as it was placed on the counter several feet away.

Mr N'Guessan did not seem to have a business plan in relation to selling alcohol. He told me that he would display alcohol along the entire left wall in large fridges. I asked him questions relating to staff training re alcohol sales, he stated that family would help out and he would employ staff as business increased. He mentioned Challenge 25 but did not seem to understand what that meant. Mr N'Guessan told me that he intended to install CCTV cameras and a new cash till. The rudimentary counter he pointed out was the new replacement for an old table I could see lying on its side at the back of the shop.

I asked if his business plan depended solely on the sale of alcohol and I asked what he would do if his licence application was unsuccessful. Mr N'Guessan replied that an alcohol licence would most certainly be granted but probably with restrictions, he would wait to see what those restrictions are and form a business plan accordingly. Worryingly, he said, "There are lots of people in Mitcham selling alcohol so why can't I, I should be given a chance". The exterior shop sign already states "OFF LICENCE".

The meeting with Mr N'Guessan did not give me confidence that he was in any way suitable to hold a Premises Licence. His shop appeared to be in complete chaos, with no staff except for Mr N'Guessan himself. No prices displayed, no item information, and some products apparently for sale just dumped in piles on the shelves. I attach photographs for reference.

Mr N'Guessan does not have a business plan, instead he appears to have adopted a "Wait and See" approach, telling me that he will adapt his business as circumstances

change. He believes that it is his right to be awarded a licence and clearly misses the importance and responsibility that would come with the authority to sell alcohol.

I firmly believe that if Mr N'Guessan were to be given a licence to sell alcohol at Akwaba Cheri's Mini Market, he would be unable to regulate sales within the law. I do not believe he is strong enough to refuse sales to under 18s or people who are drunk. I also believe that he would be unable to prevent thefts of alcohol.

I believe that if his permitted alcohol hours were shorter than his premises open hours, he will have no system in place to prevent unauthorised sales or exposure to unauthorised sales.

Aside from my concerns over Mr N'Guessan's suitability to hold a Premises Licence, Mitcham town centre cannot cope with another off-licence. Even with the strictest conditions attached, any additional supplier of alcohol within the CIZ will contribute to Crime and Disorder, and Anti-Social Behaviour.

If Mr N'Guessan were to sell alcohol from a shop in Mitcham town centre, there would be disastrous consequences.

In the interests of all four Licensing Objectives:

1. The prevention of Crime and Disorder
2. Public Safety
3. The Prevention of public nuisance
4. The protection of children from harm

I most strongly request that the application for a Premises Licence at Akwaba Cheri's Mini Market be refused.

I do not believe that there are any conditions that could be attached to the licence to negate the risk of the objectives being undermined, but, if the licence was granted I would ask for the following conditions:

The premises shall install and maintain a good quality digital CCTV. Public entry and exit points will be covered enabling frontal identification of every person entering in any light condition. CCTV coverage will extend to all areas of the car park. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum of 31 days with time and date stamp. Recordings shall be made available immediately upon the request of the Police or authorised officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to reasonable Police recommendations.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. The staff member must be able to show the Police or authorised Council Officer recent data or footage with the absolute minimum of delay when requested.

An incident log shall be kept at the premises and made available on request to an authorised officer of the Council or the Police, which will record the following:

- a) All crimes reported to the venue;
- b) All ejections of patrons;
- c) Any incidents or disorder;
- d) Any faults in the CCTV system;
- e) Any visits by the emergency services.

A "Challenge 25" proof of age scheme shall be operated by the premises where the only acceptable forms of identification are recognised photographic identification cards (such as driving licence or passport) or holographical marked pass scheme identification cards.

A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be made available for inspection at the premises by the Police or authorised Officer at the Council at all times whilst the premises is open.

Every item of alcohol for sale is marked with a sticker bearing the unique code ACMM

A minimum of two staff to be on duty at all times that the store is open for the sale of alcohol.

When the premises is open but outside of permitted alcohol hours, all alcohol displays must hidden from public view by way of locked shutters.

No sale or display of beer or cider with an alcohol content over 5.5% abv.

Yours Faithfully

Russ Stevens PC852vw 191701
Licensing Officer





COMMUNITY AND HOUSING DEPARTMENT

Simon Williams - Director

To: Licensing Department
London Borough of Merton
Merton Civic Centre
London Road
Morden SM4 5DX

Public Health
London Borough of Merton
Merton Civic Centre
London Road
Morden SM4 5DX

Direct Line: 020 8545 4833

Date: 21st December 2016

Re: Application for a Premises Licence to be granted under the Licensing Act 2003 – Akwaba Cheri's Mini Market

Application ref	WK/201609571
Applicant	Mr Koffi Emmanuel N'Guessan
Premises address	45 Upper Green East
Ward	Figge's Marsh ward
Summary of the application	Mini Market. License requested for sale of alcohol off the premises: <u>Proposed hours for the supply of alcohol:</u> Monday – Sunday 10:00-23:00

As a responsible authority under 2012 amendment to the Licensing Act 2003, the Director of Public Health for Merton wishes to make representation to the application on all four licensing objectives:

1. **The prevention of crime and disorder**
2. **Public safety**
3. **Prevention of public nuisance**
4. **The protection of children from harm**

Tackling alcohol misuse is central to achieving the outcomes in Merton's Health and Wellbeing Strategy: giving every child a healthy start in life, supporting people to improve their health, improving wellbeing, resilience and connectedness, and reducing the gap in life expectancy between the east and west of the borough. We want to create an environment and a culture in the borough that prevents problem drinking from starting and provides early help for people who are struggling. One of the ways we will be doing this is ensuring health and wellbeing considerations are presented for consideration in licensing decisions, in order to tackle alcohol-related crime and anti-social behaviour, ensure public safety and prevent harm to children.

The Merton Joint Strategic Needs Assessment (JSNA) chapter on alcohol sets out a summary of the available evidence on alcohol-related behaviours and consequences, as background to the importance of tackling alcohol effectively in the borough: <http://www.merton.gov.uk/health-social-care/publichealth/jsna/lifestyle-risk-factors/adults-substance-misuse/alcohol-jsna.htm>

The applicant is requesting a licence to sell alcohol at a Convenience Store (mini market), within the Mitcham Cumulative Impact Zone (CIZ). The proposed opening hours are 10am to 11pm Monday to Sunday. This application seeks the granting of an alcohol licence for off sales during these hours.

Whilst there are some steps that the applicant plans to take to promote the licensing objectives that are given in the application, there is no specific reference to their location within the CIZ or identified measures to mitigate against the recognised problems within the vicinity, particularly given that the request would add to the cumulative impact of established licensed outlets.

Evidence of detrimental impact on the licensing objectives:

Public Health data estimates that a substantial number of Merton residents regularly drink over the safe limits of 14 units spread over a week, as defined by the UK Chief Medical Officers’ alcohol guidelines (2016):

- Over 40,000 are drinking at increasing risk (hazardous) levels. Increasing risk means drinking above the lower risk guidelines and therefore increasing a drinker’s chances of alcohol-related problems.
- It is also estimated that just over 8,000 people living in Merton drink at higher risk (harmful) levels. Higher risk drinkers are drinking double the recommended guidelines or more on a regular basis (i.e. daily or near daily).
- Over 2,000 are estimated to be dependent drinkers, a proportion of whom will be in contact with or seeking treatment from health services.
- Over 35,000 are binge drinking.

Alcohol consumption prevalence in Merton(PHE, 2016)¹						
Consumption	Abstain	Lower risk	Increasing risk	Higher risk	Binge drinking	Dependent drinking
National prevalence (%)	17%	59%	20%	4%	17%	1%
Local prevalence (persons)	35,341	122,655	41,578	8,316	35,341	2,079

Those under the influence of alcohol are more likely to commit crimes and engage in anti-social behaviour. They are also more likely to be the victim of crimes such as common assault and robbery. Nationally around 50% of violent crime and 30% of domestic violence is alcohol-related.

Providing access to alcohol easily through off-licenses can add to the harmful effects of alcohol throughout Merton, as outlined above and in the Appendix. It is our belief that if approved this application would add to the already significant cumulative impact of alcohol and we ask that the CIZ is activated and that this application is rejected.

1. The prevention of crime and disorder

Local data from the London Ambulance Service, British Transport Police and other sources shows that in the year to July 2016, the following incidents occurred within 500 meters of this postcode:

- 12 ambulance recorded assaults.
- 3 gun, knife and weapon injuries.
- 7 incidents of bus driver reported violence

¹ Estimates derived from The Public Health Burden of Alcohol and Effectiveness and Cost-effectiveness of Alcohol Control Policies (PHE, 2016). Lower risk defined as <=14 units; Increasing risk defined as >14 and <=50 units for men and >14 and <=35 units for women; Higher risk defined as >50 units for men and >35 units for women; Binge drinking defined as 8+/6+ units on heaviest drinking day in previous week for men and women respectively. Dependent drinking derived from the Adult Psychiatric Morbidity Survey

National and international scientific evidence shows the following:

- Overall, more alcohol is consumed when it is easily available.²
- An increase in alcohol sales is strongly linked to an increase in drinking-related damage, for instance injuries and assaults.³
- Harmful use of alcohol is a major contributor to violence: alcohol use commonly precedes aggressive behaviour, and harmful drinking is associated with being both a perpetrator and a victim of violence⁴
- Reducing the availability of alcohol through regulating sales outlets, hours and prices can substantially decrease violence.⁵

2. Public Safety and

3. Prevention of public nuisance

The premises are located in the Mitcham CIZ, an area where it is recognised that there is already a significant problem with the impact of alcohol on public safety and public nuisance. The most recent Annual Residents Survey (2014) highlighted that 48% of all residents in this area of the borough are very worried or fairly worried about people being drunk and rowdy (Appendix 2).

4. The protection of children from harm

- In younger people, risky drinking behaviour is associated with anti-social behaviour and teenage conceptions⁶ (Merton JSNA).
- There is 1 school located within 500m of this premises, and this premises is likely to be on the main route home for many young people from school.

Conclusion

The applicant states limited steps that they will take to promote the licensing objectives; however we believe that these will not be sufficient to prevent an additional impact of the proposed hours for sale of alcohol on the levels of alcohol-related crime and disorder and issues around public safety already seen in the area.

There are likely to be detrimental consequences to the licensing objectives, and to broader health and wellbeing, of this license being granted. The Merton SOLP states that it is “for the applicants to show in their operating schedules that their proposals will not add to the cumulative impact already being experienced.”

Therefore we would recommend that the CIZ is activated and that this application is rejected.

If the committee is minded to approve the application, based on the information provided, we would recommend that the following conditions are applied to the licence to limit the cumulative impact of the license on alcohol related harm in the area:

1. No super-strength beer, lagers or ciders, or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.

² Alcohol Concern UK (2012) Response to The Government's Alcohol Strategy (March 2012)

³ Popova et al 2009, Hours and days of sale and density of alcohol outlets: impacts on alcohol consumption and damage: a systematic review. Alcohol & Alcoholism Vo. 44, No. 5, pp. 500-516

⁴ WHO 2009 Preventing violence by reducing the availability and harmful use of alcohol

⁵ WHO 2009 Preventing violence by reducing the availability and harmful use of alcohol

⁶ Merton JSNA: <http://www.merton.gov.uk/health-social-care/publichealth/jsna/lifestyle-risk-factors/adults-substance-misuse/alcohol-jsna.htm>

2. No miniature bottles of spirits of 20cl or below shall be sold from the premises
3. Off sales of alcohol are only permitted in sealed containers and no single cans or bottles of beer, lager cider or spirit mixtures shall be sold at the premises
4. Drinkaware will be promoted through the business website and drinking sensibly and appropriately will feature on any menus and marketing literature.
5. Any promotional material online or elsewhere will adhere to the Portman Group Code of Practice (<http://www.portmangroup.org.uk/codes/alcohol-marketing/code-of-practice/code-of-practice>).
6. No more than (15%) of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
7. The Premises License Holder shall ensure that refresher training is provided, at least every six months, to new and existing staff on the law relating to underage sales of alcohol.
8. The Premises License Holder shall keep written records of all training provided on the law relating to underage sales of alcohol. Staff shall sign and date the records to confirm that the training has been completed. Training records shall be retained on the premises for a minimum of two years and produced to an Authorised Officer of the Council on request.
9. All licence conditions to be part of the 'Terms & Conditions' which must be displayed on the website or any other promotional material.
10. A log shall be kept at the premises and record all refused sales of alcohol for reasons that the person is, or appears to be, under 18 years of age or the person is intoxicated. The log shall record the date and time of the refusal and the name of the member of staff who refused the sale. The log will be made available on request by the Police or an authorised officer of the local authority.
11. A 'Challenge 25' Scheme shall operate to ensure that any person attempting to purchase alcohol who appears to be under the age of 25 shall provide documented proof that he/she is over 18+ years of age.
12. The Premises Licence Holder shall ensure that full training is provided to all staff on commencement of employment on their Challenge 25 policy and the law relating to the sale of alcoholic products and any system or procedures that they are expected to follow in the course of dealing with these goods

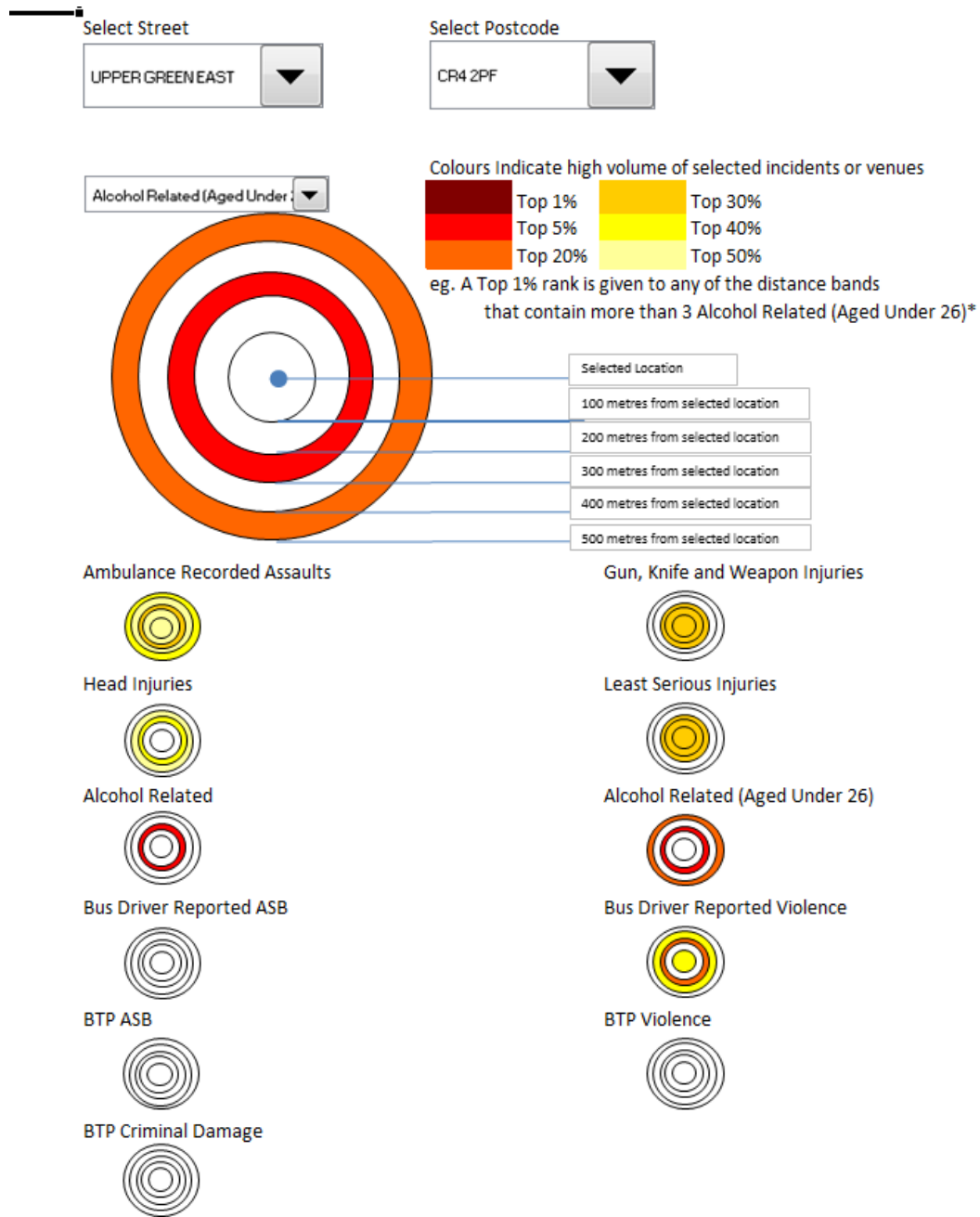
We believe that these conditions are reasonable and proportionate in order to promote and maintain the Merton CIZ's, and a safe and sociable approach to alcohol across the borough.

Yours sincerely,

Barry Causer
Public Health Commissioning Manager

On Behalf of Dr Dagmar Zeunar
Director of Public Health

APPENDIX 1: LBM Public Health preliminary data scan for the following ward: Figue's Marsh



USER INPUT
SELECT POSTCODE FROM LIST **WARD** **WARD NAME**
 CLICK HERE> 00BAGC Figge's Marsh

PREVENTION OF CRIME AND DISORDER	
AMBULANCE DATA	
RANK ALL ASSAULTS 4 out of 20 wards	RANK SEXUAL ASSAULTS 7 out of 20 wards
RANK ALL WEAPON INJURIES 1 out of 20 wards	RANK KNIFE INJURY 1 out of 20 wards
RANK GUN INJURIES 1 out of 20 wards	RANK VIOLENCE AGAINST AMBULANCE CREW 3 out of 20 wards

POLICE DATA: recorded crime and ASB	
RANK ALL VIOLENCE 1 out of 20 wards	RANK RAPE 4 out of 20 wards
RANK THEFT FROM PERSON (OTHER) 4 out of 20 wards	RANK PERSONAL ROBBERY 2 out of 20 wards
RANK CRIMINAL DAMAGE 2 out of 20 wards	RANK POSSESSION OF DRUGS 1 out of 20 wards
MPS ASB RANK 3 out of 20 wards	MPS POSSESSION OF WEAPON 1 out of 20 wards

Other data sources	
NIGHT TIME VIOLENT DISORDER 6 out of 20 wards	DELIBERATE FIRES 11 out of 20 wards
Probation Clients with Alcohol misuse Risk 1 out of 20 wards	Probation Clients Alcohol Risk and High risk of causing harm 18 out of 20 wards

MERTON 'Traffic Light Dashboard' to: October 2015

ALCOHOL ILLNESS TREATED BY LONDON AMBULANCE SERVICE		
ambulance data		
AGED 8 - 17 9 out of 20 wards	AGED 18 - 25 5 out of 20 wards	
AGED 26 - 39 3 out of 20 wards	AGED 8 - 39 3 out of 20 wards	AGED 18+ 4 out of 20 wards

DEPRIVATION	
ward summaries	
INCOME DEPRIVATION 2 out of 20 wards	EMPLOYMENT DEPRIVATION 2 out of 20 wards
AVERAGE DEPRIVATION 2 out of 20 wards	RANK BY MOST DEPRIVED SUB WARD AREA 1 out of 20 wards

<http://data.london.gov.uk/datastore/package/indices-deprivation-2010>

PUBLIC TRANSPORT ALCOHOL RELATED INCIDENTS	
BTP DRUNKEN BEHAVIOUR 7 out of 20 wards	TFL ALCOHOL RELATED DISTURBANCE 4 out of 20 wards

WELL BEING
1 RANK Life Expectancy
2 RANK Incapacity claimant rate -index
1 RANK Crime rate - Index
7 RANK Average Capped GCSE and Equivalent Point Score Per Pupil
3 RANK Unauthorised Absence in All Schools (%)
4 RANK Dependent children in out-of-work families
14 RANK Public Transport Accessibility
14 RANK Homes with access to open space & nature, and % greenspace
14 RANK Subjective well-being average score

<http://data.london.gov.uk/datastore/package/london-ward-well-being-scores>

APPENDIX 2: Public Health data on alcohol in Figge’s March Ward (premises location):

Nationally, alcohol is the leading risk factor for preventable death in 15-49 year olds. Nine million adults now drink at levels that increase the risk of harm, of whom 1.6 million show signs of alcohol dependence. The number of people dying due to liver disease in England is rising, in contrast to other major causes of disease that have been declining.⁷ The harm of alcohol falls not just on individuals and their health, but on society as a whole. Alcohol misuse is associated with a wide range of criminal offences, including drink driving, being drunk and disorderly, criminal damage, assault and domestic violence, all of which can also indirectly impact on health. In younger people, risky drinking behaviour is associated with anti-social behaviour and teenage conceptions.

The estimated prevalence of binge drinking is 13.8% compared with 14.3% in London and 20.0% nationally. However, this masks differences across the borough. Estimated levels of the adult population drinking at ‘increasing risk’ (21%) and ‘higher risk’ (7.2%) are above London average, and again, drinking patterns vary across the borough.

In terms of alcohol harm overall, in 2012 Merton ranked 55 out of 326 local authorities (Local Alcohol Profiles for England, LAPE 2012) but was in the higher percentiles for:

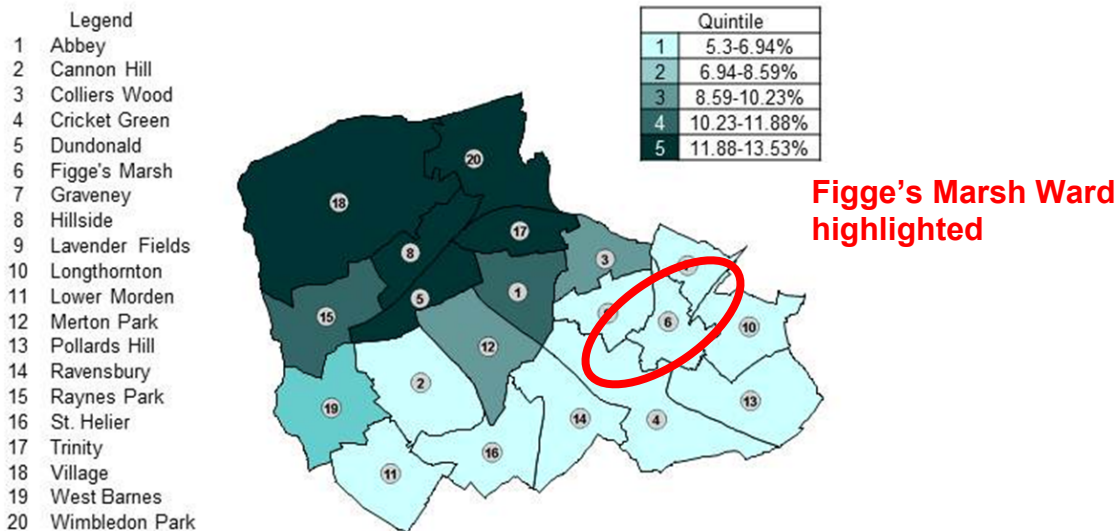
- Male mortality chronic liver disease (104/326)
- Female alcohol-specific hospital admissions (106/326)
- Male alcohol-specific hospital admissions (109/326)
- Male alcohol-attributable hospital admissions (151/326)
- Alcohol-related violent crimes (192/326)
- Alcohol-related sexual offences (208/326).

The amount of harm caused by alcohol also varies across the borough.

Figure 1: Residents reporting drinking alcohol every day

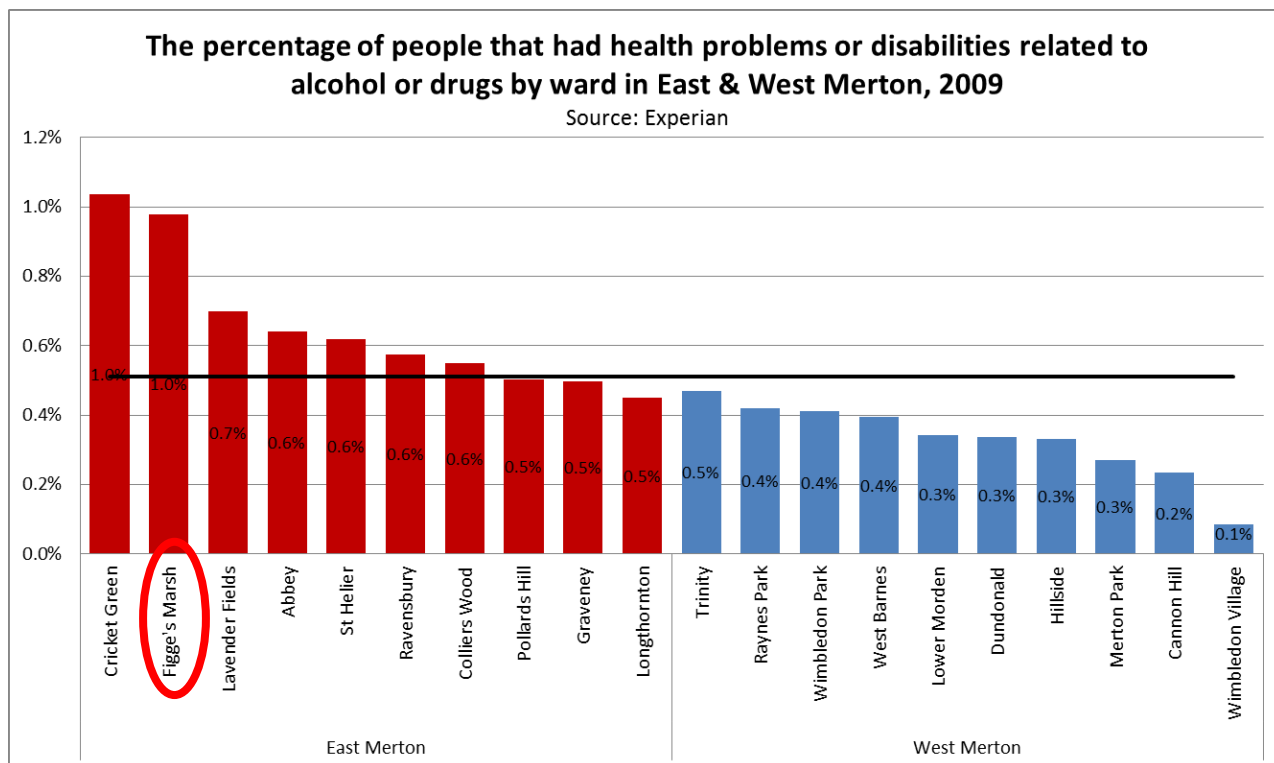
Expected Prevalence of Alcohol Consumption at Home in Merton by Ward: Once a Day or More.

Source: Experian Grand Index 2014



⁷ PHE (2014) From evidence into action: opportunities to protect and improve the nation's health

Figure 2: Residents with health problems or disabilities caused by alcohol or drugs



Figge's Marsh Ward highlighted

In terms of all alcohol-related crime, Merton with a rate of 7.3 recorded crimes per 1,000 populations was higher than the neighbouring boroughs Sutton (6.7) and Kingston (6.7) and the England average of 7 but lower than the London average of 11.1 (LAPE 2012). See Figure 2. Figure 3 shows that the trend has generally been downward.

Figure 3: Recorded crime attributable to alcohol, Merton compared with South West London, London overall, England, 2011-12.

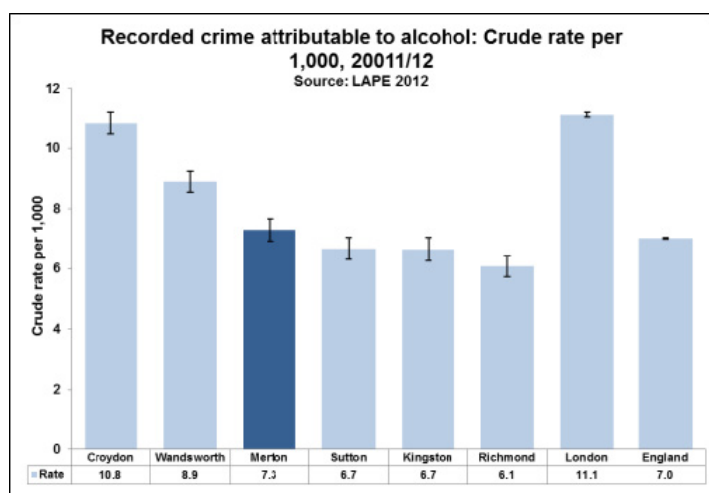
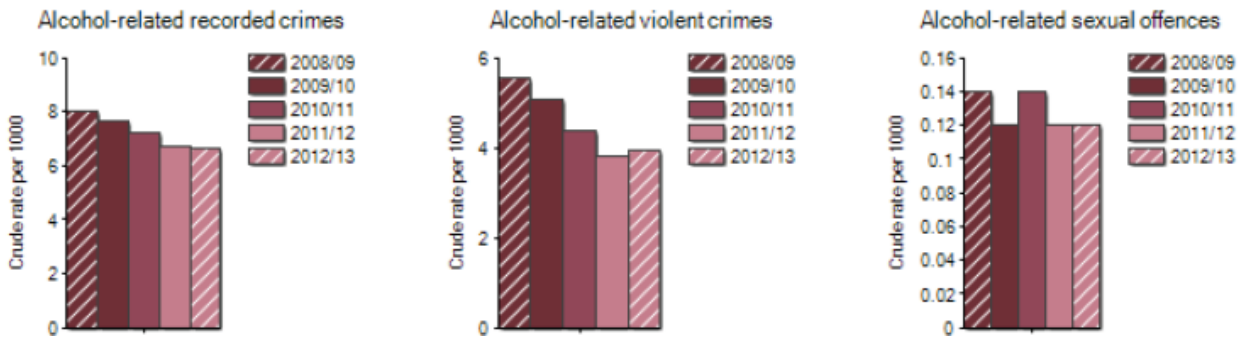
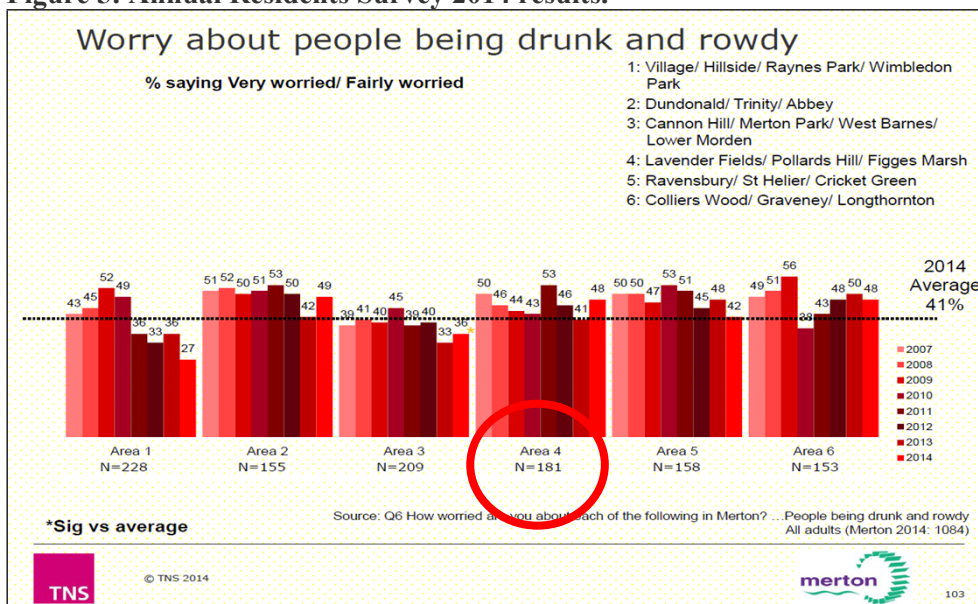


Figure 4: Alcohol-related crimes in Merton, 2008-09 to 2012-13.



However, the 2014 Annual Residents Survey highlighted that residents are still concerned about crime, anti-social behaviour and people being drunk and rowdy – see Figure 4:

Figure 5: Annual Residents Survey 2014 results.



Area which includes Figge's Marsh is highlighted: in 2014 48% of local residents are very worried or fairly worried about people being drunk and rowdy.

For more information see the Merton Joint Strategic Needs Assessment (JSNA) chapter on alcohol: <http://www.merton.gov.uk/health-social-care/publichealth/jsna/lifestyle-risk-factors/adults-substance-misuse/alcohol-jsna.htm>

This page is intentionally left blank

From: Councillor Geraldine Stanford
Sent: 01 December 2016 09:12
To: Licensing
Subject: RE: Premises/Club and Gambling Licensing Applications

Good Morning Licensing,

WK/201609539 – 7 Laing's Corner

Firstly apologies – I appear to have missed the original application to grant an alcohol licence, otherwise I would have objected to it.

So I certainly strongly object to this application to extend the hours to 10.30pm, including Sunday. We already have a problem in this area, especially on Figges Marsh open space, where street drinkers gather night and day causing ASB and resulting litter, urinating etc. This area is also included in Mitcham's Cumulative Impact Zone which was set up to limit the proliferation of alcohol outlets.

WK/201609571 – 45a Upper Green East

Another application in Mitcham's CIZ. Already numerous alcohol outlets in the area, so I object to this new application on the same grounds as above as this will exacerbate the problems we already have with street drinkers around the Fair Green and Three Kings Pond.

Kind regards,
Geraldine

This page is intentionally left blank

By virtue of paragraph(s) 7 of Part 1 of Schedule 12A
of the Local Government Act 1972.

Document is Restricted

This page is intentionally left blank